

Rent Ready Norfolk's

Landlord/Property Manager Enrollment Application



Department of Neighborhood Development 500 E Main Street, 9th Floor Norfolk, VA 23510 (757) 664-7368

www.norfolk.gov/neighborhoods rentready@norfolk.gov Rent Ready Norfolk (RRN), a voluntary, comprehensive program designed to increase the number of viable residential rental properties by:

- Reducing the number of poorly managed properties
- Improve the overall quality of residential rental properties
- Increase the number of more informed and educated landlord, property managers, and renters.

To enroll into the RRN program, a landlord/property must complete the following:

- Submit a completed Landlord/Property Manager Enrollment Application
- A Courtesy Quality Assessment of their residential rental property

Rent Ready Norfolk has four (4) components:

RentingSmart Academy: A series of courses to inform and educate landlords, property managers, and renters about how to be a good landlord/neighbor and maintain residential rental property quality and standards.

Quality Assessment: An assessment of the rental units' interior, exterior, and common area to ensure that the property is livable safe, and structurally sound.

Emergency Notification: A database designed to notify residential rental property owner(s) of local designated agent(s) immediately of life and safety emergencies occurring at or near their property.

Good Neighborhood Campaign: An engagement strategy to inform and educate homeowners, renters, civic leagues, landlords, property managers, and community partners about the misconception of renters.

To become a Rent Ready Norfolk Certified Landlord/Property Manager, the following must be completed:

- RentingSmart Academy Good Landlord Track: 6 courses (4 core courses, 2 elective courses)
- Quality Assessment receiving a score of a 2 or higher

Rent Ready Norfolk Certified Landlord/Property Managers, have access to the following incentives:

- Up to \$50,000 Rental Rehabilitation Funds
- Advertisement of Rent Ready Norfolk website
- Good Neighbor Status
- Emergency Notification

To register for courses offered through the RentingSmart Academy – Good Landlord Track, visit: https://rentready.eventbrite.com/

To schedule a Quality Assessment, please call or email Rent Ready Norfolk at:

- Email rentready@norfolk.gov
- Phone 757-664-7368

Program Application

Please print clearly. Failure to do so will slow down processing and/or deny application.

		APPLICAN [*]	T INFORMATION			
Applicant Name:			Name Property Management Company, if applicable:			
Number of Rental Pro		anaged by You i	n Norfolk:			
# Owned: # Managed:						
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